

The CCWomen Newsletter

THE CCWOMEN MONTHLY NEWSLETTER. BY WOMEN. FOR WOMEN AND ALLIES.

MARCH 2023: FEATURED CONTENT

WOMEN'S MONTH

The Most Effective Ways to Celebrate Women's History Month



What do Ford, Betty Buzz, the FQ, and Moms First have in common? They all celebrate the accomplishments of women throughout the month of March. Check out how companies are celebrating women this month-- and get some ideas for your own!

MUST READ BOOKS



5 Books About DEI Written By Women

Companies who are inclusive are 35% more likely to outperform competitors. Get started on incorporating DEI into your organization's strategy with these 5 books.



THIRSTY THURSDAYS.
ALL ABOUT WOMEN
IN THE WORKPLACE.
A CCWOMEN PODCAST.

ON FEMALE RIVALRY

#14 HOW TO: STOP COMPETING WITH OTHER WOMEN AT WORK with executive panelists



Tune in to the CCWomen podcast and hear from Hui-Wu Curtis, Kathy Phelps, and Naheed Adil as they discuss how to break the cycle of female rivalry and instead foster celebration.

MARCH 2023: MONTHLY SPOTLIGHTS

Spotlight Feature:

THE CCWOMEN GUIDE TO BURNOUT

Burnout, a type of stress response specific to the workplace, is the [leading cause of resignation](#). If you're feeling burned out, know you're not alone. 53% percent of women in 2022 said [their stress levels were higher](#) than they were in 2021, and almost half stated that they felt burned out. Luckily, CCWomen is here to help. Use this guide to assess your needs and develop a plan of action.

The CCWomen Guide to Burnout includes:

- 6 actionable steps toward conquering burnout
- Reflection exercises, prompts, and resources
- Research and advice from burnout expert and executive coach [Jill Brown](#) & more!

Don't let burnout steal your peace. Start taking control of your life today!



THE
CCWOMEN
GUIDE TO
BURNOUT

[DOWNLOAD](#)

MEMBER SHOUTOUT

Kacey Felila Tolua

**Sr. Director, CEC Technology - Channels and Self-Service, Product Services
Mariott International**

Kacey Felila Tolua is a strategic thought leader. She finds joy in bringing together diverse, passionate talent with a common purpose. Kacey has been a CCWomen community leader for a long time, and most recently, she spoke at the CCWomen Networking Breakfast at the CCW March Exchange! We celebrate Kacey for her exceptional success in her field, and also for her generosity in supporting and lifting up other women. Kacey is a changemaker, and a model of how to "exist loudly" in the workplace and beyond. You inspire us, Kacey! Thank you for everything you do.

[Connect with Kacey](#)

MARCH 2023: WHAT WE'RE UP TO

CCWOMEN MEMBERSHIP

The CCWomen Membership Platform is coming June 2023

We're going digital-- which means CCWomen community is available all year round! Our membership platform will host mentorship programs, virtual and in-person meetups, exclusive content offerings, and a dedicated resource hub with various opportunities for women in customer contact. All this and so much more. We welcome anybody and everybody, and we can't wait to welcome you in! Fill out the form below to be first in line for more information.

I'M INTERESTED 

CCWOMEN SUMMIT

June 19, 2023 | Caesar's Palace | Las Vegas, NV

The CCWomen Summit is an all-day event that includes keynotes, fireside chats, networking, workshops, and more! It's all part of the #1 customer contact and CX event series, Customer Contact Week, taking place in Las Vegas at Caesar's Palace. Download the full agenda for more information.

VIEW AGENDA 



Let's Celebrate!



This National Women's History Month, we dove deep into the history of this nationally recognized holiday (you can listen to our history lesson [here](#))! Learning about how NWHM came to be made us so grateful to the women who paved the way for us to celebrate one another, every day, as we continue to break barriers and "Exist Loudly." So, at the end of National Women's History Month, we want to say thank [you](#). Thank you for showing up and using your unique gifts and experiences to shine-- and help other women shine with you. Because that's what we're all about here at CCWomen: genuine celebration that helps every woman in our community reach their goals. From our team to yours, let's keep this party going all year. We've got a lot to celebrate!

-The CCWomen Team

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Questions? Need more info? Contact Us! ccwomen@cmpteam.com