### THE CCWOMEN NEWSLETTER

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Article by Grace Gilbert

# MAYBE IT'S OMNICHANNEL: 3 BRANDS WITH THE BEST CX IN BEAUTY

Beauty has never been bigger. Here are 3 beauty brands leading the charge in CX. Learn the lowdown on how they leverage cutting edge omnichannel strategies.

**READ NOW** 

## START LEADING WITH EMPATHY: 5 PRACTICAL STEPS

Leading with empathy goes farther than you'd think. Learn 5 practical ways to lead with empathy today, and why it's so important that we start.





Editorial by Grace Gilbert



Podcast by Grace Gilbert

## **#22 SHOWING UP FOR WORKING PARENTS with Cheryl Gregware**

<u>Cheryl Gregware</u>, is a supermom. She is also the AVP, Manager of Customer Service of ChoiceBank. Cheryl is a CCWomen Member and is here to share all about what it means to be a working parent in today's workplace.

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