



A COMMUNITY BY WOMEN, FOR WOMEN AND ALLIES

# PARTNERSHIP PACKAGES



# WHY CCWOMEN?

## A POWERFUL COMMUNITY OF CHANGEMAKERS

CCWomen is a dynamic community platform where industry leaders and passionate changemakers come together to build long-lasting, impactful connections. By joining CCWomen, your organization aligns with core values that drive gender equity, women's empowerment, and meaningful change—values that also translate into stronger business outcomes.

## ADVANCING CORPORATE AND SOCIAL RESPONSIBILITY

Organizations that participate in CCWomen align themselves with core values that promote gender equity, women's empowerment, and collective change. By uplifting female employees, businesses invest in their own growth and performance. A rising tide lifts all boats.

## EXCLUSIVE NETWORKING WITH INDUSTRY LEADERS

Whether thought leadership, online visibility, or corporate membership packages, we provide numerous ways to engage with our audience and build meaningful rapport with top customer contact and business leaders.





# OUR MISSION



## OUR MISSION: REVOLUTIONIZING CUSTOMER CONTACT, ONE WOMAN AT A TIME

At CCWomen, we're creating a platform where women and allies can thrive, empowering them to shape the future of the customer contact industry. We're committed to building a stage where every voice is heard, and every story matters.

By fostering an authentic community of professionals, we provide opportunities to exchange valuable career insights and create an inclusive environment for transformative conversations. Our goal is to empower women and their allies, ensuring that no one stands alone in their journey.

We partner with forward-thinking businesses to elevate their corporate identity and lead critical discussions that drive impactful gender equity initiatives. With diverse sponsorship and membership packages, we offer opportunities for networking, brand visibility, and individual development—all designed to fuel organizational success and foster lasting change.



# THE CCWOMEN MEMBERSHIP



## CCWOMEN

CCWOMEN NEWSLETTERS  
ACCESS TO THE DISCUSSION FORUMS  
ACCESS TO OUR OPEN CONTENT  
**FREE TO JOIN**

## CCWOMEN+

CCWOMEN+ NEWSLETTERS  
INVITATIONS TO MEMBERS-ONLY EVENTS  
NETWORKING TOUCH POINTS WITH LIKE-MINDED PEERS  
ACCESS TO THE DISCUSSION FORUMS  
PERSONALIZED SERVICES CATERED TO ACHIEVE YOUR PROFESSIONAL GOALS  
INVITATION TO PARTICIPATE IN OUR CCWOMEN TRI ANNUAL PUBLICATION  
**\$499/YEAR**

# LEADING THE WAY

**\$54,000**

LIMITED TO 3 ANNUALLY

## THOUGHT LEADERSHIP

PARTICIPATION IN A PANEL AT CCW VEGAS, CCW NASHVILLE AND CCW ORLANDO  
RECEIVE TWO (2) CCW PASSES

## POST SHOW REPORT

'SPONSORED BY' BRANDING  
ONE PAGE DEMO INCLUSION WITH OUTBOUND LINK

## CALL TO ACTION ON OUR MAIN PAGE

MAIN PAGE LOCATION FOR 2 WEEKS

## THIRSTY THURSDAY PODCAST INTRO AND OUTRO

'SPONSORED BY' BRANDING  
VERBIAGE PROVIDED BY THE SPONSOR, RECORDED BY THE CCWOMEN PODCAST TEAM

## STRONGER TOGETHER MAGAZINE INCLUSION

1 PAGE FEATURE IN THE CCWOMEN TRI ANNUAL PUBLICATION  
ONSITE DISTRIBUTION AND DIGITAL DELIVERY TO OUR SUBSCRIBERS

## 5 CCWOMEN+ ANNUAL MEMBERSHIPS

INCLUDES INVITATION TO THE CCWOMEN PRE-EVENT NETWORKING DINNER/LUNCH

# THE POWER OF COMMUNITY

**\$29,000**

LIMITED TO 3 ANNUALLY

## THOUGHT LEADERSHIP

PARTICIPATION IN A PANEL AT CCW NASHVILLE AND CCW ORLANDO  
RECEIVE TWO (2) CCW PASSES

## POST SHOW REPORT

'SPONSORED BY' BRANDING  
ONE PAGE DEMO INCLUSION WITH OUTBOUND LINK

## STRONGER TOGETHER MAGAZINE INCLUSION

1 PAGE FEATURE IN THE CCWOMEN TRI ANNUAL PUBLICATION  
ONSITE DISTRIBUTION AND DIGITAL DELIVERY TO OUR SUBSCRIBERS

## 5 CCWOMEN+ ANNUAL MEMBERSHIPS

INCLUDES INVITATION TO THE CCWOMEN PRE-EVENT NETWORKING DINNER/LUNCH

# SYNERGY INITIATIVE

**\$29,000**

LIMITED TO 3 ANNUALLY

## THOUGHT LEADERSHIP

PARTICIPATION IN A PANEL AT CCW LAS VEGAS  
RECEIVE TWO (2) CCW PASSES

## POST SHOW REPORT

'SPONSORED BY' BRANDING  
ONE PAGE DEMO INCLUSION WITH OUTBOUND LINK

## STRONGER TOGETHER MAGAZINE INCLUSION

1 PAGE FEATURE IN THE CCWOMEN TRI ANNUAL PUBLICATION  
ONSITE DISTRIBUTION AND DIGITAL DELIVERY TO OUR SUBSCRIBERS

## 5 CCWOMEN+ ANNUAL MEMBERSHIPS

INCLUDES INVITATION TO THE CCWOMEN PRE-EVENT NETWORKING DINNER/LUNCH



**CUSTOMER  
CONTACT WEEK  
EXECUTIVE EXCHANGE™**

**\$19,000**

LIMITED TO 3 ANNUALLY

## **THOUGHT LEADERSHIP**

PARTICIPATION IN A PANEL AT THE MARCH, AUGUST, OR NOVEMBER EXCHANGE

## **POST SESSION CONTENT PIECE**

CONTENT PIECE WRITTEN AND PUBLISHED BY CCWOMEN

“POST SESSION SPONSORED BY” BRANDING

ONE PAGE DEMO INCLUSION WITH OUTBOUND LINK

## **STRONGER TOGETHER MAGAZINE INCLUSION**

1 PAGE FEATURE IN THE CCWOMEN TRI ANNUAL PUBLICATION

ONSITE DISTRIBUTION AND DIGITAL DELIVERY TO OUR SUBSCRIBERS

## **5 CCWOMEN+ ANNUAL MEMBERSHIPS**

INCLUDES INVITATION TO THE CCWOMEN PRE-EVENT NETWORKING DINNER/LUNCH



# THE CONVERSATION STARTER

**\$10,000**

## **POST SHOW REPORT**

'SPONSORED BY' BRANDING

ONE PAGE DEMO INCLUSION WITH OUTBOUND LINK

## **STRONGER TOGETHER MAGAZINE INCLUSION**

1 PAGE FEATURE IN THE CCWOMEN TRI ANNUAL PUBLICATION

ONSITE DISTRIBUTION AND DIGITAL DELIVERY TO OUR SUBSCRIBERS

## **5 CCWOMEN+ ANNUAL MEMBERSHIPS**

# CCWOMEN ADVOCATE

## ATTEND CCW LAS VEGAS

2 PASSES TO THE CCWOMEN SUMMIT AT LAS VEGAS

### BRANDING

'SPONSORED BY' BRANDING

**\$9,000**

## SPONSOR A CCWOMEN EVENT

NETWORKING EVENTS CAN TAKE PLACE OUTSIDE OF A CCW EVENT

INCLUDES 3 PASSES TO BE GIVEN AT CCWOMEN'S DISCRETION

**\$9,000**

## BRANDING STAND ALONE

BRANDING INCLUDED IN 'SPONSORED BY' ONSITE CONTENT ACROSS CCW LAS VEGAS, CCW NASHVILLE AND CCW ORLANDO

AVAILABLE INCLUSION OF SPONSORED SWAG ITEMS

**\$9,000**

